

International Conference 2022

Social Entrepreneurship and Social Work

April 7th and 8th, 2022 - HES-SO - School of Social Work Fribourg

Program

Thursday, April 7th, 2022

08.30 - 09.15	Welcome Desk	Coffee and croissants
09.30 - 09.40	Joël Gapany, Director, School of Social Work – HETS-FR, Switzerland, Fribourg	Welcoming to the School of Social Work
09.40 - 09.50	Olivier Curty, State Minister, Direction of Economics and Employment – DEE, Switzerland, Fribourg	Social Entrepreneurship and the Canton of Fribourg
09.50 - 10.00	Emmanuel Fridez and Benoît Renevey, Professors, University of Applied Sciences and Arts Western Switzerland, School of Social Work, Switzerland, Fribourg	Social Entrepreneurship and Social Work: Which Connections? Welcoming to the Conference and Information
10.00 - 11.30	Marthe Nyssens, Professor, Université Catholique de Louvain, Belgium, Louvain	A Typology of Social Enterprise Models Around the World: Findings from the ICSEM Project (International Comparative Social Enterprise Models)
Optional Workshops <i>(In each workshop, short presentation and debate with the audience)</i> Social Entrepreneurship and Social Work: Innovation in Solving Social Problems		
11.45 - 12.20	Emmanuel Fridez and Benoît Renevey, Professors, University of Applied Sciences and Arts Western Switzerland, School of Social Work, Switzerland, Fribourg	Social Entrepreneurship and Social Work Training Social Workers in Social Entrepreneurship: A Heresy?
	Laurent Houmard, Professor, University of Applied Sciences and Arts Western Switzerland, School of management, Switzerland, Fribourg	Social Entrepreneurship and Management The Impact Entrepreneur, an Actor of Change Between Passion and Coherence
	Marc Widmer, Lecturer, University of Applied Sciences and Arts Western Switzerland, School of Social Work, Switzerland, Fribourg; Mélanie Zermatten, Terre des Sourires, Director, Berne, Laos	Social Entrepreneurship and Humanitarian Action Social Entrepreneurship: Support for Empowerment in a Humanitarian Context and Alternative to Structural Processes of Individual and Collective Substitution
12.20 - 14.00	Break (free meal)	
14.00 - 14.35	Emmanuel Fridez and Benoît Renevey, Professors, University of Applied Sciences and Arts Western Switzerland, School of Social Work, Switzerland, Fribourg	Social Entrepreneurship and Social Work Training Social Workers in Social Entrepreneurship: A Heresy?
	Martine Fauché, Member of Executive Board (former Director), Social Enterprise «Sucre-Salé», Switzerland, Fribourg	Social Entrepreneurship and profession Social Workers and Social Entrepreneurs: Local Figures of Social Integration Work
	Marc Widmer, Lecturer, University of Applied Sciences and Arts Western Switzerland, School of Social Work, Switzerland, Fribourg; Mélanie Zermatten, Terre des Sourires, Director, Berne, Laos	Social Entrepreneurship and Humanitarian Action Social Entrepreneurship: Support for Empowerment in a Humanitarian Context and Alternative to Structural Processes of Individual and Collective Substitution
14.45 - 15.20	Archie Holton, Academy for Social Entrepreneurship, Director, UCLA, USA, Los Angeles	Social Enterprises and Marketing Communication The Why of Social Enterprises, A Game of Catch
	Éric Müllener, La Tuile, Director, Switzerland, Fribourg	Social Enterprises and Stakeholders Another Side of Social Entrepreneurship: Convincing the State to Get Involved
15.30 - 16.05	Jean-Paul Miserez, Chairman of the Board of Directors, Restau-verso, Switzerland, Delémont	Social Enterprises and Stakeholders Eleven Years Being a Social Enterprise: A Critical Assessment
	Archie Holton, Academy for Social Entrepreneurship, Director, UCLA, USA, Los Angeles	Social Enterprises and Marketing Communication The Why of Social Enterprises, A Game of Catch
16.15 - 16.30	Emmanuel Fridez and Benoît Renevey, Professors, University of Applied Sciences and Arts Western Switzerland, School of Social Work, Switzerland, Fribourg	Conclusion of The Day

Social Entrepreneurship and Social Work

Social work, like social entrepreneurship, works to solve social problems. While the former is often embedded in broad public policies aiming at the well-being of all, the latter aims more at a social impact guided by innovation and a more local anchorage. In this sense, social entrepreneurship and social work have much in common and are complementary activities. However, they are two realities that are very often caricatured in terms of differences, oppositions, incompatibilities and stereotypes: social entrepreneurship be concerned with profitability, social work be concerned with compassion. For several years now, the Fribourg School of Social Work has been taking a close interest in these phenomena at the very heart of the definition of social work. Thanks to a specific teaching program integrating international collaborations, it aims to go beyond stereotypes and to understand how social entrepreneurship and social work intertwine.

08.30 - 09.15	Welcome Desk	Coffee and croissants
09.30 - 09.40	Emmanuel Fridez and Benoît Renevey, Professors, University of Applied Sciences and Arts Western Switzerland, School of Social Work, Switzerland, Fribourg	Welcoming
Optional Workshops <i>(In each workshop, short presentation and debate with the audience)</i> Social Entrepreneurship and Social Work: How Is Social Problems Solving Being Supported?		
09.50 - 10.25	Fabian Molina, Member of the Swiss Parliament, Switzerland, Canton of Zurich	Political Support Unless Being Politically Regulated, Social Entrepreneurship Will Remain a Marginal Phenomenon
	Jerry Krattiger, Director, Development Agency, Canton of Fribourg, Switzerland, Fribourg	Support to Creation and Development Regional support for the development of social impact enterprises
	Gerhard Andrey, Member of the Board of Directors of The Alternative Swiss Bank, Switzerland, Olten	Financial Support Importance of Financial Investment in Social Projects
10.35 - 11.10	Fabian Molina, Member of the Swiss Parliament, Switzerland, Canton of Zurich	Political Support Unless Being Politically Regulated, Social Entrepreneurship Will Remain a Marginal Phenomenon
	Stefania Avanzini, Director ASHOKA Switzerland, Geneva	Support to Creation and Development Supporting Social Entrepreneurs to Change the System: Accompanying Social Entrepreneurs in Acting at the Roots of Major Societal Challenges.
	Gerhard Andrey, Member of the Board of Directors of The Alternative Swiss Bank, Switzerland, Olten	Financial Support Importance of Financial Investment in Social Projects
11.20 - 11.55	Elisabeth Mauron-Hemmer, Director, CIS, Switzerland, Fribourg	Financial Support Consolidating Funding for a Sustainable Social Enterprise
	Anna Bracci, Researcher, Scuola Universitaria Professionale della Svizzera Italiana – SUPSI, Switzerland, Manno	Political Support Why and How Social Enterprises Should Be Supported by Policymakers?
	Jerry Krattiger, Director, Development Agency, Canton of Fribourg, Switzerland, Fribourg	Support to Creation and Development Regional support for the development of social impact enterprises
12.00 - 14.00	Break (free meal) Projects Arena <i>(Can be visited before or after the meal break, as desired)</i>	Space and time for informal interactions. Projects presentations (posters, videos, pitches, etc.), with both local and international dimensions
14.00 - 14.35	Elisabeth Mauron-Hemmer, Director, CIS, Switzerland, Fribourg	Financial Support Consolidating Funding for a Sustainable Social Enterprise
	Anna Bracci, Researcher, Scuola Universitaria Professionale della Svizzera Italiana – SUPSI, Switzerland, Manno	Political Support Why and How Social Enterprises Should Be Supported by Policymakers?
	Stefania Avanzini, Director ASHOKA Switzerland, Geneva	Support to Creation and Development Supporting Social Entrepreneurs to Change the System: Accompanying Social Entrepreneurs in Acting at the Roots of Major Societal Challenges.
14.45 - 15.45	Round Table All participants	The Challenges of Creating and Developing Social Enterprise: Between Difficulties, Resources, Potentials, Opportunities and Threats
15.45 - 16.00	Emmanuel Fridez and Benoît Renevey, Professors, University of Applied Sciences and Arts Western Switzerland, School of Social Work, Switzerland, Fribourg	Conclusion of the conference

Simultaneous translation French-English and English-French available for all presentations and workshops.
Download the more detailed program: <https://go.hets-fr.ch/ces>

Collaborations



Partnership

Switzerland United States



Informations

Where

Haute école de travail social Fribourg (HETS-FR)
Rte des Arsenaux 16a - 1700 Fribourg (Suisse)

Audience

Any interested person, politicians, social entrepreneurs, social workers, students, researchers, etc.

Fees

- 1 day: CHF 100.-
- 2 days: CHF 170.-
- Free of charge for HES-SO//FR students
- 50% off for students from other HES and universities

Catering

- April 7th available on site [cafeteria, limited seats]
- April 8th available on site [cafeteria, limited seats]

Registration

Online: <https://go.hets-fr.ch/ces>
Registration is effective once payment is received
IBAN: CH60 0076 8011 0056 5391 8
Mention: CIESTS
Deadline: March 31st 2022

Contacts

Conference office
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